

Srikant Parthasarathy ACA ACMA (UK) PhD (Pending Defense)

Multinational CFO, Emerging Markets Expert, Professor, Six Sigma Certified, Author-
Games of Strategy

Family office principal & CFO with 12+ Years of experience in Family office structuring, Cross border Mergers & Acquisition (M&A), Multinational Tax, Corporate Finance, Treasury, Fund Raising, Deal Structuring, Debt Syndication, Venture Capital, Business Finance and Process Optimization. Leading the IPO readiness for SMEs, FP&A consulting for USD 1BB+ Clients. Advising family offices for transformation initiatives



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WORK EXPERIENCE

Partner – Family office practice – Entrepreneurial Chakra Venture Partners LLP

09/2018 – 09/2018

India, GCC, Singapore

Achievements/Tasks

- Leading initiatives for 5 family offices of corpus more than USD 1 BB towards investment
- Built benchmarking metrics for the family office to deliver 5X growth over a period of 5 years
- Directly worked with the promoter group to identify and invest in asset classes with high yield including overseas assets
- Oversaw the performance of the portfolio through periodic reviews and reallocation strategy in line with market trends
- Actively managing the regulatory compliances of the entities
- Led the organic and inorganic wealth accretion initiatives for the family offices

Head of Knowledge Management & Senior Manager - Finance Transformation

Deloitte

09/2017 – 09/2018

India, Singapore, GCC, ASPAC

Largest consulting firm globally

Achievements/Tasks

- Led the largest merger of 2 of the biggest technology companies from a merger readiness and integration perspective. Instituted Pre merger plan and oversaw post merger activities to adhere to compliance, transition, MIS and reporting goals
- Revamped the Planning, Budgeting and Forecasting of one of the largest shared services set up in Chennai to provide meaningful commentaries. This was enabled through analysis of usage of S4 Hana/ BPC setup and providing improvement opportunities resulting in direct effect on EBIT
- Implemented Zero Based Budgeting Program across multiple consumer products and manufacturing set ups providing savings opportunity of over USD 20 MM in the areas of Marketing, HR
- Rebuilt the EBIT performance management mechanism for a global FMCG company and part of the steering committee to carve out the existing business to a large Private Equity
- Built the IPO framework and drove the IPO readiness for 4 Mid-sized companies in the area of F&B, Agro, Electronics through deployment of technology & regulatory initiatives
- Led the Merger of a billion dollar technology organisation by leading the pre merger as well as the post merger initiatives
- Leading the Knowledge Management initiatives to further client pursuits and in charge of identifying latest trends in technology and finance. Responsible for delivering workshops for the global leadership on emerging trends

EDUCATION

Bachelors Of Commerce Christ University

05/2004 – 04/2007

Chartered Management Accountant (UK) - Equivalent to Masters in Finance Chartered Institute of Management Accountants

04/2007 – 07/2007

Chartered Accountant India Institute of Chartered Accountants of India

05/2005 – 05/2009

PhD in Finance - Pending Defense US based University

HONOUR AWARDS

CFO List

JGFS International

- CFO of the year Award 2016
- Published paper on Game Theory (Economics) and the art of Negotiation

Panelist

Name of the institution that issued/awarded it

- IMT Startup Panel
- Christ University Economics Panel

TEACHING EXPERIENCE

PGDM/MBA Finance Faculty Various Premier B Schools- India, Singapore, Dubai, Sydney

04/2011 – 09/2018

CORE EXPERTISE

Strategy

- Financial Strategy
- Emerging Markets Entry
- Business Planning and Analysis

WORK EXPERIENCE

India CEO & Virtual CFO Vertical Head

Chakra Venture Partners LLP

05/2015 – 09/2018

Bangalore, India ; Singapore ; Malaysia

Chakra Venture Partners LLP is a Boutique Venture Partner Firm

Tasks

- Provided Ongoing Finance Leadership for 20 Technology Based Startups. Advised CEOs with development of Finance Strategies including financial models, investor relations, accounting firms. Led the finance function towards holistic Revenue Planning, Venture Capital Management and Compliance
- Led the funding round of over 6 Startups & Successfully led 4 Mergers and IPO Processes
- Led the establishment of Manufacturing set up in Malaysia, Singapore & Dubai with Accounting hubs in Europe and LATAM
- Owned and Delivered 5 Year Plans for Board Review
- Led Due Diligence for raising USD 20 Million for the India Focused Fund

CFO

Chakra Venture Partners LLP

07/2011 – 04/2015

Tasks/Achievements

- Built Financial Models for over 30 tech, agri, FMCG Companies for review with the global boards for strategic decisions
- Formulated Malaysia and Dubai Entry Strategy for setting up a manufacturing plant
- Appointed CFO of a listed company to turnaround Revenue to the tune of USD 50 Million and to optimize costs
- Led the acquisition of 5 of the portfolio companies (valued at USD 10 Million+) to Multi Million Dollar Private Equity streamlining synergies and advising the transaction from compliance, financial advisory, tax perspective
- Virtual CFO for over 20 entities managing their entire- Compliance, Legal, Taxation, Fund Raising, Investor Relations, Post Deal Advisory. Worked closely with the CEOs of the unicorns of the startup space to deliver multi million dollar deal closures

Chakra Venture Partners -Deputed Head of Policies

Daimler India Commercial Vehicles

06/2014 – 06/2015

Chennai ; Stuttgart ; Tokyo

Tasks/Achievements

- In charge of the formulation of Processes and Policies within Benz reporting to the global Process Excellence Team
- Instrumental in Redesigning processes within the entity viz. GL, AP, AR. Leading the project 'Strive for Perfection' (An accounting excellence initiative)
- Co- led the Infusion of capital of USD 234 Million for the India arm through a range of treasury instruments
- Led setting up of 3 centres of excellence
- Led the development and deployment of CRM and ERP processes for finance function for integration of vendor management

Assistant Manager

Citibank NA

06/2010 – 06/2011

Tasks/Achievements

- Monitoring transactions to make sure that they adhere to the regulatory restrictions
- Effectively led a team of professionals in a re-engineering process of the Analytical reporting process thereby handling exotic derivatives of Top notch clients in India
- Co led derivative projects to the tune of USD 100 Million
- Led automation projects for customer reporting and PL management

CORE EXPERTISE

CFO Office

- Accounting & Reporting
- Benchmark and Metrics
- Controllership
- P&L , Balance Sheet Management
- Multinational Tax Management

ACHIEVEMENTS

Merit - CA (Top 0.01 Percentile)

India Topper CIMA (UK) (Top 1 Percentile)

KEY METRICS

Single handed management of USD 20 Million Fund

Led Profitable exits to the tune of USD 30 Million

Optimised various Financial Plans

Wide experience in PE Management, Partnered with CEOs to act as COO

Achieved Double Digit Growth in Emerging Markets

Led successful IPOs in India Market

RECOMMENDATIONS FROM INDUSTRY STALWARTS

Jogendra Singh, Chief Accounting Officer, Daimler

Conference/Issuer of the certificate

- He is a consummate professional and it comes as no surprise that his in-depth knowledge of Finance is being utilized in his current role

Dr Vinay Bhardwaj, MD, Intensivist

Conference/Issuer of the certificate

- Srikant is energetic and intelligent. He's given me fantastic counsel and he set up my business and financing issues for me without breaking a sweat

Sanjeev Kurandwad, CEO, Freshleap Technologies

Conference/Issuer of the certificate

- Srikant is a brilliant Advisor and a hands on CFO who focusses on creating value